

Work Experience

Creative Director at Janine Just, Inc.

2013–2014

Designed invitations, signage, and additional print and web collateral for events
Planned and produced marketing and editorial art for social media, blogs, email, and integrated campaigns

Managed branded communication for a diverse portfolio of clients

Supervised contributing staff and interns

Managed multi-user CMS configurations

Media Mentor for Adobe Youth Voices Project

2011–2013

Mentored youth at sites across the Boston public school district, grades 5-12

Facilitated youth-driven multimedia art projects

Supported educators with lesson planning, instruction, and technology training

Demonstrated print, video, and web development applications of the Adobe Creative Suite to students and educators

Managed student work files, software deployment, equipment allocation, and educator deliverables across five sites

Production Assistant at COM Design Center

2010

Produced posters, print ads, Flash animation, invitations, e-mail templates, and landing pages for clients within Boston University's College of Communication

Collaborated with clients and team; managed projects from concept to preflight

Education

Boston University, Boston, Massachusetts

Graduated Spring 2010 (Bachelor of Fine Arts)

Graphic Design major with a minor concentration in Advertising

GPA: 3.1; Dean's List: Fall 2007, Spring 2010

- ▶ Selected courses in major: Graphic Design, Web Design, Typography, Photography, Drawing, Painting, Sculpture, Art History
- ▶ Selected courses in minor: Marketing, Writing, Public Relations, Journalism, Advertising

Skills

- ▶ Adept in Adobe programs: InDesign, Illustrator, Photoshop, Flash, After Effects
- ▶ Extensive experience with HTML and CSS, proficient with Javascript and PHP
- ▶ Highly competent in Macintosh and Windows operating systems and with Microsoft Word, PowerPoint, and Excel
- ▶ Heavily practiced digital and film photography, post-production, and studio technique
- ▶ Strong research and writing skills suiting a variety of disciplines and voices